Heraldry for the Non-Herald (device badge version)

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What we will discuss

- Introduction
  - What is Heraldry? Device vs Badge?
  - Acceptable vs Registrable?
  - Do I really need to register?
- How do we start? Where do I get Ideas?
  - Heraldic Primer
  - Heraldic Art Project
  - Keep it Simple
- Basic Core Rules Overview
  - Colours, Metals, Contrast, Content
  - Putting it together

What we will discuss

- Registration
  - So do I need a name?
  - How many can I register?
  - Cost?
- How to get started?
  - Consulting with your herald
  - Breakout rooms available this afternoon

What is Heraldry/Armory?

- Oxford dictionary definition:
  - Armorial bearings or other heraldic symbols.
    - These items are known as "armory"
- Arms vs Device
  - Coats of Arms represent an individual in period
    - Modernly now used as represent families
    - Family coats of arms are protected for families and shouldn't be registered
  - Device represents an individual or sca branch
- Do I need my AoA before I display armory?
  - No! It's called your device until you get your AoA then called your arms and you can display it!

Device vs Badge

- Personal Device
  - A single piece of tinctured armory which uniquely identifies that individual
  - Must have a tinctured background (field)
- Badge
  - A piece of tinctured armory other than a Personal Device
  - Can be for alternative personas, artist marks, households
  - Can be jointly owned
  - Can be fieldless (no required tinctured background)

Acceptable vs Registrable?

- Do you have to register armory?
  - No but we should make it acceptable
- Acceptable
  - Not offensive
    - Not Vulgar, not mocking any particular portion of the populace,
    - No hate symbols
  - Not presumptuous
    - No reserved charges (like orle of chains, crowns) when you don't have that award
- Registrable (in addition to the above)
  - design to be compatible with period style
  - Free of conflict with someone elses armory

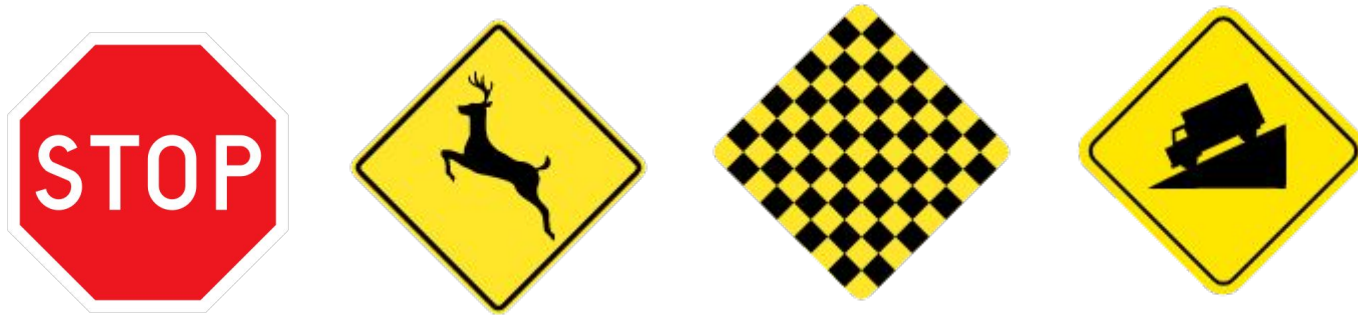# How do we start? Where do I get Ideas?

- [Heraldry for Non-Heralds- Heraldic Primer](#)
- [Book of Traceable Heraldic Art](#)
- [Pictorial Dictionary of Heraldry](#) (aka Pic Dic)
- [Avacal Roll of Arms](#)
- Ask one of our heralds this afternoon!

Basic Core Rules- Tinctures

- 5 Colours
  - Black (Sable)
  - Blue (Azure)
  - Green (Vert)
  - Purple (Purpure)
  - Red (Gules)
- 2 Metals
  - Gold/Yellow (Or)
  - Silver/White (Argent)
- Other ones available (proper and natural - ask a herald for help)

Basic Core Rules - Contrast

- Armory needs contrast
  - So we can see if from far away
- Traffic Signs have good contrast

Colour on a metal or a metal on a colour
[Heraldry the same](#)!

Basic Core Rules- What we can put on?

- Lots of charges available (see Heraldic Art and Pic Dic)
- Ordinaries are special charges
- Backgrounds can be change too (Field Divisions)
- Division Lines can be change too

Basic Core Rules - Complexity

- Think of a sandwich
  - Layer 1: Bread (Background/Field)
  - Layer 2: Meat on the Bread (Charge)
  - Layer 3: Cheese on the Meat on the Bread (Charge on a charge)
- Keep It Simple
  - Rule of Eight = Heraldic Pizza!
    - All tinctures (colours, metals), items (charges, ordinaries) must count less than 9
    - At 9+ = OTHERWISE PIZZA!

Registration: What can I register? How Many?

- What can I Register?
  - One personal device per person
    - But you don't have to have device
  - Badges
    - You can have all badges if you want!
- Total Registration Limit for Individuals?
  - Now 10
- Must have a registered name to file your armory
  - Can be your legal given name "of [Branch Name]" if you just want the device/badge registered

Registration: How to register? How Long to find out?

- How register?
  - Work with a herald
    - Submissions/consult tables (like today)
    - Local herald (ask seneschal if you have one)
    - Join Avacal Heraldic Community FB group (we're online to help)
    - Once forms filled out, send to address on website with $10/armory. Cheques or money orders in mail
- How Long to Find out?
  - About 9 months
  - 1-2 months at Avacal initial review, 3 months at society review, 2 months for decision and proofreading, 1 month for notification = 2+3+2+1=8

Registration: What if gets returned?

- Normally everyone gets an email from APACHE and/or submissions@avacal.org
  - Attempt to read what we say
  - Don't understand reach out to a herald
- All resubmissions since we went Kingdom are free for now during COVID times
  - So, contact us.. post on the facebook page
  - Email Arwyn at submissions@avacal.org

How to get started?

- Talk to your herald or one here
- Be open to suggestions and come to the open session today
  - Anyone want to discuss an idea?